Session Commentary
"Challenges in Peace Communication"

**Presented at the International Symposium
"Searching for a New Approach to
Peacebuilding and Conflict Prevention Towards
a New Era for Peace"
Tokyo University of Foreign Studies (TUFS)
January 26, 2008
Tokyo, Japan**

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Three Presentations

Mr. Akira Kawasaki "Civilian Conflict Prevention"

Mr. Tsuyoshi Ito "Justice Never Communicated"

Ms. Miyako Maekita "Communication and a War System"

Two important questions asked

1. How can we improve communication?
2. What are the roles of technologies/media in promoting communication?

1. How can we improve communication?

Talks, Meetings, Partnerships and Networks

Use of Media and Technologies (prints, music, visuals…others)
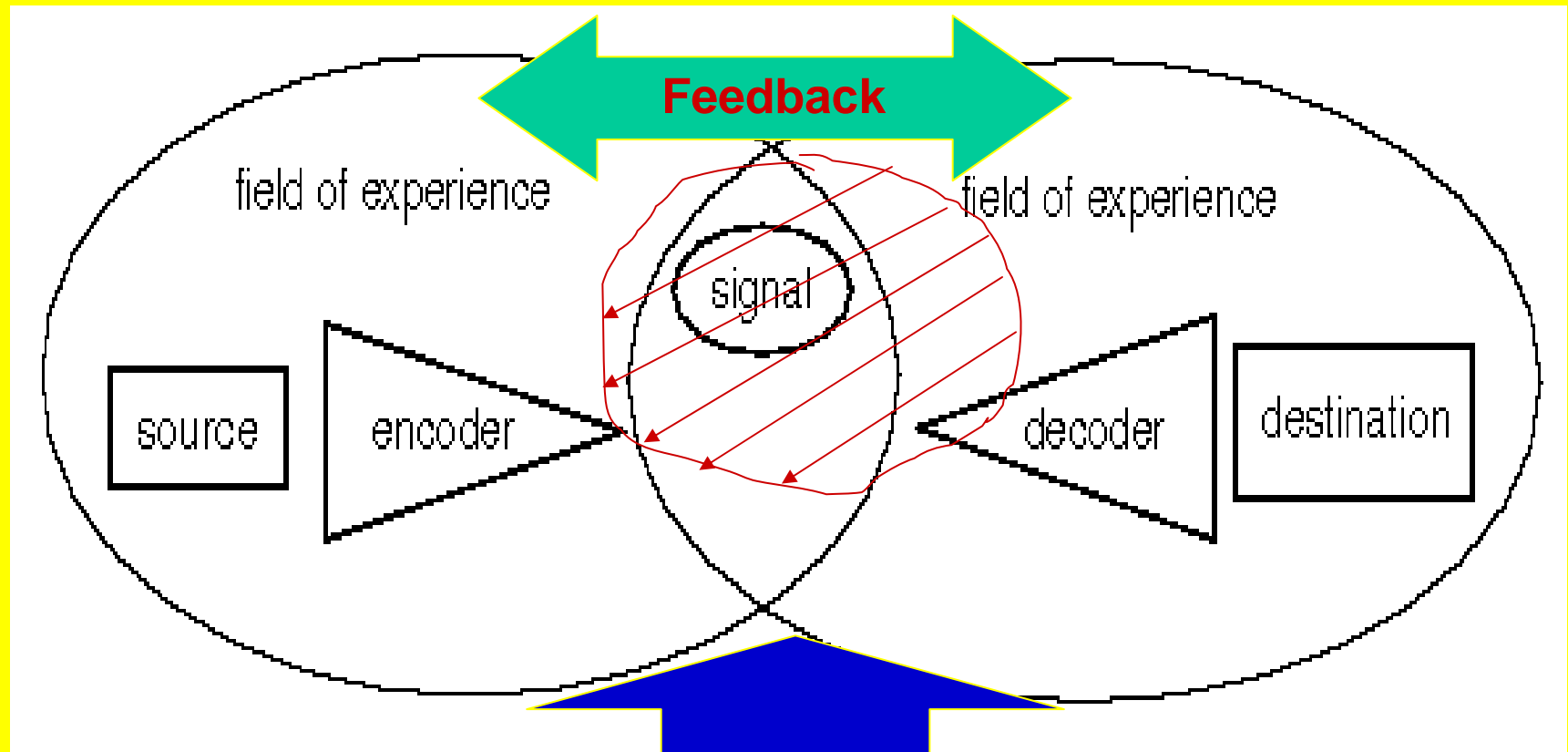
Education (Media literacy)

2. What are the roles of technologies/media in promoting communication?

Sharing peace information

Peace advertisement

Others

Cultures-languages-, assumptions, feelings, social roles, preconceptions

Feedback

field of experience   field of experience

signal

source   encoder   decoder   destination

Media/Technologies:
A channel of communication

As a channel of communication, Media/Technologies can help:

1) Improve understanding facts and issues involved

2) Promote two way communications

3) Enhance collaboration

1) Improve understanding facts and issues

Example:

Presenting visuals

Own websites
http://flickr.com
http://Youtube.com

Challenges ??

2) Promote two-way communications

Example:

Face-to-face meetings
Asynchronous - Emails, Blogs, BBS, SMS
Synchronous – Video conferencing, Skype, Messenger

Challenges ??

3) Enhance collaboration

Example:

Wikis (wikipedia; wikibooks)

http://en.wikipedia.org/wiki/Peace_and_conflict_studies

Challenges??

Others – to support education

Podcasting:

Official Definition: A Web-based audio broadcast via an RSS feed, accessed by subscription over the Internet.

Easier To Understand: An audio file which you can download and listen to.

Example:
http://www.bbc.co.uk/radio/podcasts/directory/station/worldservice/ (download/automatically update on Mobile)

RSS (Really Simple Syndication)
Example: http://news.bbc.co.uk/2/hi/help/3223484.stm

Technology is not a solution in itself.

But it could be used
as an effective and efficient
means to an end.

Thank you!